



www.reportermagazin.cz

Mediakit
2019

Why advertising in The Reporter Magazine will work for you

1. Interesting and appealing content

We offer our readers a wide variety of stories and articles by excellent writers. On our website, you can find exclusive reports and interviews as well as expert business analyses, original short fiction and essays. Furthermore, we publish texts responding to breaking news and current events, e.g. opinion pieces, short commentaries and attractive picture reports.

We create content that readers love to read.

2. Targeting attractive readers groups

The Reporter Magazine's typical reader is successful, with higher income, well-established, well-educated and well-informed. Our readers are open to new opportunities due to their active interest in public issues, business and art.

Statistics



220 000

monthly page views

Our website visitors read 220 000 stories a month. Your advert can appear in each of those stories.



2 min.

the average page visit

Readers spent 2 minutes on the website on average – enough time not only to see your advert but also to remember it.



105 000

unique users per month

60 % of the visitors are male, 40 % female. The number of readers is going up every day.

Formats

1. Banner on the homepage

Exclusive advert that is displayed in the list of stories on the homepage. Its size adapts to the user's device so it stays visible.

Price: 15.000 CZK weekly (VAT excluded)

Format: JPG, up to 150 kB



1270x480 px

2. Banner in a story

Widescreen adverts that are placed into all stories. They cannot go unnoticed thanks to the format that covers the entire width of the screen adapting to the resolution of the device, so that they are always legible.

Price: 20.000 CZK weekly (VAT excluded)

Format: JPG, up to 150 kB



600x300 px

responsive:
300x300 px



970x210 px



300x600 px

Contact

Reportér magazin, s.r.o.
Truhlářská 20
Praha 1
www.reportermagazin.cz

Advertising Sales:

JANA ŠTRUNCOVÁ

cellphone: +420 602 436 270

e-mail: jana.struncova@reportermagazin.cz

LUCIE LANGOVÁ

cellphone: +420 603 853 590

e-mail: lucie.langova@reportermagazin.cz